



Paula Hartman Karla Pollack

ASSOCIATION MANAGEMENT & BUSINESS DEVELOPMENT

Association Business Solutions (ABS) provides a full range of association management services. We specialize in communications, government affairs and marketing packages that best position your organization to serve members of their profession, industry or cause.

ABS has demonstrated a proven track record with clients in the public and private sectors on a wide variety of association management and marketing projects.

OUR SERVICES

- Association Management
- Public Relations/Communications
- Government Affairs (Federal, State and Local)
- Website/Social Media
- Online Reputation Management

CLIENTS

- New Jersey Health Care Quality Institute
- New Jersey Association of Hearing Health Professionals
- U.S. Green Building Council - NJ Chapter
- New Jersey Business and Industry Association
- New Jersey Community Capital
- Burlington Camden County Association of REALTORS®
- New Jersey Housing Forum
- Mercer County Association of REALTORS®
- Urban Enterprise Zone

TESTIMONIALS

The ABS team is dedicated, responsive and engaged in virtually all aspects of our general operations and infrastructure, and working with them has been one of the most critical elements of our Institute's success.

David Knowlton
President & CEO
New Jersey Health Care Quality Institute

I have found ABS to be highly knowledgeable, efficient and creative working with our professional society. I would not hesitate to recommend them to other volunteer Boards.

Andrew Topinka
Past Chair, USGBC-NJ